



**PRESS KIT 2021**

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# INFO

<b>DATE OF FOUNDATION</b>	June, 2020
<b>LOCATION</b>	Vienna, Austria
<b>NUMBER OF EMPLOYEES</b>	1-5
<b>SERVICES</b>	Education
<b>VAT ID</b>	ATU75660205

# ABOUT ASIGMO

Asigmo was founded in 2020 with an intent to close the gap between the ever-growing demand for data scientists and the constant lack thereof on the European market.

Within the selection of services that Asigmo provides one can find a biannual Data Science Training Program for those who want to start their careers in Data Science, and also an upcoming program 'ML Operationalization' for upskilling experienced Data Scientists.

One of the most distinguishing features of Asigmo education is the knowledge transfer from the high-level experts in the Austrian and European market to the graduates with Master's and PhD's.

Beside educational services, Asigmo produces an "Asigmo Data Science Podcast, that covers various topics in AI and Data Science and organizes series of free Data Science and AI Webinars and courses.



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Data Science



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# CEO

## SHIVA GHAHREMANI



Shiva Ghahremani is the Founder and CEO of Asigmo GmbH. She also is a committee member of Women in AI Germany, Austria and Switzerland and a mentor of WaiACCELERATE EU.

She has several years of work experience with international law firms, where she specialised in business law. She joined the startup community in 2018, 2 years before she commenced her entrepreneurship journey with Asigmo.



# TIMELINE

**/ June 9, 2020:**

Founding date

**/ October 5, 2020:**

First Asigmo Data Science Training Program

**/ 4-6 June 2021:**

Free Python Course

**/ Summer 2021:**

Second Asigmo Data Science Training Program



# EVENTS

## UPCOMING EVENTS

### **/ Asigmo Free Python Course (Juni 4-6, 2021)**

A free Python Course for beginners, taught by Festo Owiny

## PAST EVENTS

### **/ Episode 1 of SageMaker Webinar Series (May 6, 2021)**

Webinar on AWS AI Services

### **/ Using AutoML on Azure Databricks (March 31, 2021)**

Webinar about Spark on Azure Databrick and model training using AutoML

### **/ 15th “International Conference on Green Management” (February 23, 2021)**

Panel Discussion on Women and Sustainable Development



# EVENTS

## **/ Showstoppers in Operationalisation of Data Science and ML (February 16, 2021)**

Webinar on MLOps by organized by Asigmo GmbH

## **/ 'Let's Talk Fairness' (November 24, 2020)**

Webinar on Fairness in AI Organized by Asigmo GmbH

## **/ Digital Days (September 30 – October 1)**

Online conference organized by Digital Wien with support of Asigmo GmbH

## **/ Women in AI Networking Lunch**

Asigmo GmbH as a co-host. Featured two female graduate Fellows as speakers.

## **/ ANON Summit 2020 (May 19-20, 2020)**

Moderation on behalf of Asigmo GmbH



# PRESS COVERAGE

/ enliteAI (October 2020) The Austrian AI Landscape



FOR IMMEDIATE RELEASE

24 February 2021

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## 'Fairness and Bias in AI', a talk hold by Asigmo CEO Shiva Ghahremani

**Vienna, Austria.** On February 23, 2021 Shiva Ghahremani, the CEO of Asigmo GmbH, a company providing educational and other services in the Data Science sphere, was a speaker at the '15th Conference on Green Management'. She gave a presentation on the topic 'Fairness and Bias in AI'.

"Algorithms don't see the world with mathematical detachment, but they tend to replicate and amplify the historical and cultural biases", noted Ms Ghahremani during her talk.

The issues of the ethics in Data Science and AI are one of the most discussed topics when it comes to the algorithmic and automated future, especially considering the European Union visions of the sustainable economy and innovation. Ms Ghahremani presented in her talk the overview of the different biases that the algorithms and the datasets bring into the decision-making in the business sphere. Racial and gender biases in recruitment, biases in the facial recognition—all what leads to a skewed nature of the reality that we as a society build for ourselves and future generations. By acknowledging and battling the existence of the biases within the algorithms, models, and datasets, it is still possible to create a better economical and societal relationships and developments in all spheres of humanity.

To learn more about previous and upcoming Asigmo Data Science Training Program, click here [www.asigmo.com](http://www.asigmo.com)



FOR IMMEDIATE RELEASE

1 December 2020

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# Successful completion of the first WAsigmo Data Science Training Program

**Vienna, Austria.** On 27th of November, 2020 Asigmo Fellows finished the official part of the first Asigmo Data Science Training Program. It is an important milestone for Asigmo, signifying a successful start of the company's journey towards the building a network of highly skilled Data Scientists for the European market.

During the 8 weeks of full-time intense Asigmo Program, Fellows learned how to work using an Agile method, manage SQL databases, prepare the data for the subsequent work, Modelling, Deep Learning, Natural Language Processing and Ethical implications of Artificial Intelligence, among other things. The courses were taught by the Austrian and international experts: Dr. Ramin Hasani (MIT), Dr. Rania Wazir (VDSC), Dr. Wasif Masood (Magenta Telekom Austria), Vivien Roussez (AI), Sanja Jovanovic (Microsoft) and others. Before obtaining the certificates of successful accomplishment of the Asigmo Data Science Training Program, Fellows had to finish a final project, which involved this time a classification of textual data.

To learn more about previous and upcoming Asigmo Data Science Training Program, click here <https://www.asigmo.com/data-science-bootcamp>

